

What is DKA Keratin Action?

DKA Dikson Keratin Action is a treatment containing organic, bioactive keratin which restructures and softens the hair, eliminating frizz and leaving it straighter.

Is DKA Dikson Keratin Action a straightener?

No, DKA Dikson Keratin Action is not a straightener but it softens the hair, making drying and smoothing easier.

Can DKA Dikson Keratin Action be applied to all hair types?

Yes, the treatment can be carried out on any hair type: dyed, streaked, straightened, bleached, chemically treated or natural.

Can you dye your hair prior to the treatment?

For optimum results, and to improve your hair colour even further, it is recommended that you use the treatment after permanent or semi-permanent colour or highlights.

Can you wash your hair immediately after the treatment?

Yes, it is possible to wash the hair from the day after the treatment.

What products should you use after the treatment?

DKA Bioactive Keratin Shampoo which contains no sulfates or sodium chloride and DKA Bioactive Keratin Cream.

Can you go swimming?

Bathing in a swimming pool or sea during the first two days following the treatment is not recommended. It is important to dry the hair well after swimming in a pool or the sea, and to wash the hair with DKA Bioactive Keratin Shampoo, which is sodium Chloride and Sulphate free. After the shampoo, apply DKA Bioactive Keratin Cream as before.

What should you do if your hair gets messed up when sleeping.

Use a blow dryer or hair straightener to make it straight again.

Is the treatment naturally permanent?

No the treatment is not permanent and its effectiveness wears off with each passing month.

How long does the treatment last?

The treatment may last up to three(3) months or more, depending on the hair type and on the care regime following treatment. The treatment is more effective on chemically treated hair.

When can you redo the treatment?

As needed, on the basis of advice from your hair stylist.

Does DKA Dikson Keratin Action provide a customer service?

Yes, you can call the toll-free number 800-662921 on Tuesdays from 2:30 pm to 6:30 pm, and from Wednesdays to Fridays from 9:30 am to 12:30 pm and 2:30 pm to 6 pm.