

Brazilian Blowout is back, and better than ever with their new Zero formulation.



Brazilian Blowout Zero is a professional smoothing solution formulated with a breakthrough plant derived keraSAFE bonding system to effectively deposit and seal essential amino acids into the hair, providing a smooth, radiant, frizz free surface for up to twelve weeks.

How does this new formulation affect how Brazilian Blowout works?

Zero change.

That means:

Same smooth frizz free hair in 90 minutes.

Same process with zero down time.

Same incredible results for up to twelve weeks.

Same deep conditioning and radiant shine.

Same improvement in overall health of the hair.

Same Acai Aftercare Maintenance Products.

0% formaldehyde released before, during, and after treatment.